

IN THE CLAIMS:

Claims 1-10 (canceled).

11. (Previously Amended) A computer system for providing travel related information to a consumer having a consumer-specific profile, comprising:

- a. means for acquiring information from at least one information source;
- b. means for transforming said acquired information into information pertinent to travel related activities;
- c. means for applying said transformed travel information to said consumer-specific travel profile;
- d. means for creating a product for said consumer indicative of the results of said application of said transformed travel information to said consumer-specific travel profile and;
- e. a content identification segment (CIS) for performing identification of potential said information sources.

Claim 12 (canceled).

13. (Original) The system of Claim 11, further including a content acquisition/aggregation segment for acquiring and identifying the content of said acquired information with regard to a specific domain of said acquired information.

14. (Original) The system of Claim 11, further including a rules engine for applying rules to the said traveler profile.

15. (Original) The system of Claim 11, further including a travel information report segment for generating a report indicative of said results of said application of said transformed travel information to said consumer-specific travel profile.

16. (Original) The system of Claim 15, wherein said travel information report comprises a pre-Trip information section, a destination information section, a general advice section, and a products/services section.

17. (Original) The system of Claim 16, where each of said sections contains travel information customized for said consumer including data selected from the group consisting of said consumer's personal profile, a destination, and a season of travel.

18. (Original) The system of Claim 15, wherein said report is generated in at least one electronic format.

19. (Original) The system of Claim 15, wherein said report includes a trip rating indicative of the risk of the trip represented by said travel related information.

20. (Original) The system of Claim 15, further including an event/alert segment for managing the receipt of at least one event corresponding to the definition of at least one alert to said consumer.

21. (Original) The system of Claim 20, further including distributing said defined alert.

22. (Previously Amended) The system of Claim 20, further including means for applying keyword analysis to said event/alert segment for analyzing said received event/alert.

Claims 23-26 (canceled).

27. (Currently Amended) A computer-readable medium containing instructions for controlling a computer system to provide travel-related information to a consumer having a consumer-specific profile, comprising:

- a. acquiring information from at least one information source;
- b. transforming said acquired information into information pertinent to travel related activities;
- c. using rules for applying said transformed travel information to said consumer-specific travel profile;

d. creating a product for said consumer indicative of the results of said application of said transformed travel information to said consumer-specific travel profile; and

e. ~~a content identification segment (CIS) for performing identification of potential said information sources using a content identification segment (CIS).~~

28. (Original) The medium of Claim 27, wherein said creating step includes creating a travel report for said consumer.

29. (Original) The medium of Claim 27, further including identifying alert information related to a travel destination of said consumer.

30. (Original) The medium of Claim 29, further including distributing said alert information to said consumer.

31. (Original) The medium of Claim 27, further including delivering a product to said consumer indicative of said transformed travel data.

32. (Original) The medium of Claim 31, wherein said delivering step is performed using a distribution channel selected from the group consisting of the internet, wireless communication media, and physical delivery locations.